Coding guide

Demographic variables:

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| **Variable** | **Categories** | **Description** |
| Gender | Female | The gender of the character, determined by pronoun use where not explicit. |
| Male |
| Non-binary/other |
| Age | Continuous | The age of the actor at the time of release in years (as close as can be determined from IMDb, in the first instance, and Wikipedia where IMDb is incomplete). |
| Ethnicity | White | The perceived ethnicity of the character, supported by personal information listed on IMDb/Wikipedia for the actor where this is not stated explicitly in the narrative. |
| Black |
| Latinx |
| Asian/Asian-American |
| Native |
| Multi |
| MENA |
| Other |

Event variables:

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| **Variable** | **Categories** | **Description** |
| Sexualisation | 1 – Objectifying camera work | Shot in a way that emphasised the character’s body over their face for erotic display (close up on body parts, panning up/down body). |
| 2 – Referenced as attractive | Explicit reference to the character’s physical attractiveness or sexual desirability by another character. |
| 3 – Partial nudity | As per Downs and Smith (2010): “exposed midriffs and/or cleavage for women, shirtless males, exposed thighs, and/or buttocks for men and women”. |
| 4 – Strong nudity | As per Downs and Smith (2010): “character’s body did not appear to be covered by any clothing, save shoes or a hat, or if a covering of any sort as by a towel or such was transparent in nature”. |
| Sexual activity | 1 – Mild sexual contact | Including kissing while sitting or standing, fondling while clothed, or seductive dancing while clothed. |
| 2 – Strong sexual contact | Including kissing while unclothed, sexual intercourse (implicitly or explicitly shown), or other direct sexual contact. |